

OPENING WITH

Saturday
Midnite Preview

WILL ROGERS -in- "JUDGE PRIEST"

SHOWING

SUNDAY
MONDAY and TUESDAY

Grisham Dealers

celebrate the arrival of . . .
"JUDGE PRIEST"

During His Stay in Our City We are Offering
the Following Extraordinary Sale on

Ice Cream and Fountain Drinks

Ice Cream Sodas 5c
Regular Malted Milks 10c
Regular Dish Van. Ice Cream . 5c
Quarts Ice Cream 20c
(Factory Filled)

Sale begins Saturday, Oct. 27th and ends Mon-
day Night, Oct. 29th These specials are
regular Grisham's delicious Angel Food Ice
Cream . . . On Sale at the following Grisham's
dealers

CISNEROS DRUGS — No. 1
CISNEROS DRUGS — No. 2
EAGLE PHARMACY
JACK'S PHARMACY
YE OLDE COLLEGE INN
PORTWAY DRUG STORE
BROADWAY CONFECTIONERY

GRISHAM Ice Cream Co.

JUDGE..... For Yourself

As Our Friend Will Rogers Would Say

Feet are like countries—always wanting to spread
out. Let them feel comfortable in a pair of those
new Florsheim's at \$8.75. We have Packards,
too, from \$5 up.

No use crowding yourselves, folks. We can fit your feet and
your pocketbook, too. Shoes as narrow as AAAA and as wide
as EEE. Give yourself the understanding you need. You won't
have to take OUR shoes off YOUR feet at the show to feel
comfortable. We fit feet.

The Guarantee Shoe Store

The Valley's Oldest Shoe Store — Phone 214
BROWNSVILLE



You Be "THE JUDGE"!
We Say It's Will's Best

His Heart Speaks to the Soul of Mankind with a
Simple Eloquence . . . You'll Want to Cheer Him as
His Simple Words Move a Whole Countryside to Tears
and Laughter

Will ROGERS

In Irvin S. Cobb's

'JUDGE PRIEST'

WITH

TOM BROWN, ANITA LOUISE, DAVID LANDAU,
STEPIN FETCHIT, ROCHELLE HUDSON

SUNDAY - MONDAY - TUESDAY

At Your

Regular Prices
10c — 25c — 35c

ALSO
Betty Boop
In
"There's Something
About a Soldier"
See America First
Parasound News

CAPITOL
Theatre — Brownsville

Continuous Showing Sunday - Mon. - Tues. 1:30 to 11 p. m.



A Man Is . . .

JUDGED

BY HIS APPEARANCE

Your Own Appearance Will Be
Greatly Aided If You Wear—

Society Brand and
Varsity Suits - Dobbs Hats

ARROW MITOGA
SHIRTS

NUNN BUSH
SHOES

In the New Fall Ideas

The FASHION
PERL BROS
BROWNSVILLE, Incorporated

new
1935

JUDGE

PHILCO

To Bring to Your Home

8:30

BIGGER and BETTER

Sunday
Evening
Columbia Chain

WILL ROGERS

Radio Programs

Philco Radios \$22.50 Up

Easy Terms — Liberal Trade-In

Miller Radio Shop

New Location — 1104 Elizabeth

Judge for Yourself

THE TREMENDOUS SAVINGS TO BE ENJOYED
DURING OUR SECOND ANNIVERSARY SALE.

EXTENDED ONE MORE WEEK

SAVE

33 1/3 %

On Fall

DRESSES
COATS

We realize that many Valley wo-
men could not find time to take
advantage of the low prices during
our Second Anniversary Sale. Ac-
cordingly we are extending the
sale one more week, so that all
can avail themselves of this won-
derful savings opportunity.

SAVE

33 1/3 %

On Fall

Millinery
Lingerie

COME—Take Advantage of the Savings

THE STYLE SHOP

MRS. F. I. NORIEGA and SISTER — Proprietors
1133 ELIZABETH — BROWNSVILLE

Will Rogers

Is my favorite Actor, because he is always

NATURAL AND HONEST

The characters that he portrays are always

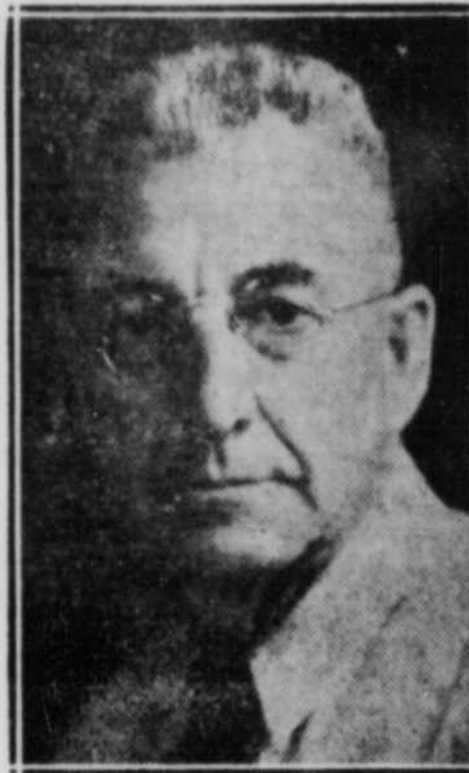
TRUE BLUE

We are also honest in the work we do, and do
our best to please and merit the good will of
all our Customers.

The pumps and irrigation pipe that we make,
are made to last, and to be such, must be made
of the best of material, and by the workmen
that know their business.

MR. THORPE—

is also an Artist in his line
and sticks to honesty and
common sense in all his work,
be it pumps, pipe (the spiral-
braided kind) stairs, stair rail-
ing, lamps made of wrought-
iron, or any other ornamental
iron work.



We design and build all
kinds of ornamental iron for
any purpose or copy old work
or build to your design.

Come in with your prob-
lems, and talk it over. It
will cost you nothing, and we
may both get some good from
that talk.

INTERNATIONAL IRON WORKS

Fronton St. at Tenth

You Can

JUDGE

The Quality of the Mer-
chandise We Sell by

Purchasing

VALSPAR PAINTS and VARNISHES



Frontier Lumber Co.

ALWAYS AT YOUR SERVICE

Try Gulf Products and Service and Be Your Own Judge!

Go to Any
**GULF SERVICE
STATION**
In Brownsville

Receive a Free Autographed
Photo of Will Rogers

GULF REFINING CO.

J. P. GLENN, Distributor

HEAR
Will Rogers

Gulf Radio Headliners

On Columbia Network
Every Sunday Night

8:30 Central Standard Time